



## **Sponsorship and Allied Membership Opportunities**

Thank you for your interest in supporting our local chapter of the American Institute of Architects. Allied Membership and Sponsorship are great ways to stay connected to the Southwest Florida architecture community. We have more than 165 members in our chapter and continue to grow each year.

### **OPTION 1: ALLIED MEMBERSHIP**

Allied membership is separate at each level of the AIA: national, state and local. Supporting this local chapter with your membership will provide the most direct connection to the community where you do business. Allied Membership is open to individuals who are not otherwise eligible to join the AIA, businesses who support the architectural profession through goods or services, or simply those who have a shared interest in our built environment.

Allied Membership Cost: \$250 / year

Benefits of Allied Membership include:

- All member communications including notification of events from AIA and our industry partners
- Member pricing to attend all events, including continuing education and networking events
- Recognition of your membership on the AIA FL SW website
- Opportunity to present education courses at our monthly breakfasts in Naples and Fort Myers

### **OPTION 2: ANNUAL SPONSORSHIP**

Annual sponsors enable our chapter to provide a wide variety of educational and networking programs for our membership and industry partners. There are three levels of annual sponsorship available:

Silver Sponsorship - \$1,000 / year

- All the benefits of Allied Membership
- Recognition of your Silver Sponsorship level including your company's logo in our newsletter, distributed to 350+ subscribers several times per month
- Links to your company's website on the AIA FL SW website
- Periodic exposure on our social media channels which may include Facebook, Twitter, LinkedIn, YouTube, and Google

Gold Sponsorship - \$2,500 / year

- All the benefits of Allied Membership and Silver Sponsorship
- Recognition and promotional tables at all events throughout the year
- Prominent sponsorship banner on our website

Platinum Sponsorship - \$5,000 / year and up

- All the benefits of Allied Membership, Silver and Gold Sponsorship
- Prime recognition in our newsletter and our website
- Speaking time at all events throughout the year
- Platinum Sponsor banner displayed at all chapter events



### **OPTION 3: EVENT SPONSORSHIP**

Event Sponsorship provides businesses and partners with the ability to support one of our Chapter's many events during the year and is in addition to or in lieu of Allied Membership and Annual Sponsorship. Our event opportunities include:

- Monthly breakfast meetings
- Continuing Education classes
- Annual lecture series
- Annual awards night
- Bus tours throughout Florida
- Happy Hour and Holiday events

Event Sponsorship costs are determined on a case-by-case basis and may be subject to the approval of the board. Event Sponsorship can be for portions of an event such as food or drinks, an entire event, or an event series such as the annual Lecture Series.

- Event sponsorship between \$1,000 and \$2,500 also includes Allied Membership for one year
- Event sponsorship above \$2,500 also includes Silver Sponsorship for one year

Event sponsorship has the following benefits:

- Exposure of your brand during our marketing for the event, including through our e-newsletter, website and social media channels
- Banners or signs indicating your sponsorship at the event
- Prime promotional table with your materials
- Speaking time at the event



# Florida Southwest

## Membership/Sponsorship Application

I am interested in the following membership or sponsorship level (please check one or more):

- Allied Membership - \$250/year
- Silver Sponsorship - \$1,000/year
- Gold Sponsorship - \$2,500/year
- Platinum Sponsorship - \$5,000/year or custom amount \$ \_\_\_\_\_
- Event Sponsorship – contact a board member for costs - \$ \_\_\_\_\_

Please select one:

- I would like my membership/sponsorship to continue on an annual basis. Please charge my credit card annually or invoice me for the cost of my continued support.
- I would like my membership/sponsorship to continue for one year only. Please contact before my support expires for an opportunity to renew.

NAME	TITLE/POSITION		
COMPANY			
MAILING ADDRESS			
CITY	STATE	ZIP	
PHONE	EMAIL		
EMAIL	WEBSITE		
CHECK ENCLOSED?	CIRCLE	YES	NO
CREDIT CARD?	CIRCLE ONE:	MC	VISA AMEX
CREDIT CARD NUMBER	NAME ON CARD	EXP (MM/YY)	SECURITY CODE

### Application Checklist:

Please ensure you have included the following items with this application:

- Check or credit card payment
- For Sponsorships, provide a company logo in high resolution to the email address below
- Please email your application to [treasurer@aiaflasw.org](mailto:treasurer@aiaflasw.org) or mail to:  
**American Institute of Architects Florida Southwest Chapter**  
 P.O. Box 1769  
 Fort Myers, FL 33902 – 1769

I declare that the information is accurate and complete and that I am not otherwise eligible for membership with AIA Florida Southwest.

Signature: \_\_\_\_\_