



## **Sponsorship and Allied Membership Opportunities**

### **Florida department of Agriculture & Consumer Services Registration #: CH17345**

Thank you for your interest in supporting our local chapter of the American Institute of Architects. Allied Membership and Sponsorship are great ways to stay connected to the Southwest Florida architecture community. We have more than 200 members in our chapter and continue to grow each year.

### **ALLIED MEMBERSHIP**

Allied membership is separate at each level of the AIA: national, state and local. Supporting this local chapter with your membership will provide the most direct connection to the community where you do business. Allied Membership is open to individuals who are not otherwise eligible to join the AIA, businesses who support the architectural profession through goods or services, or simply those who have a shared interest in our built environment.

#### **Allied Membership Cost: \$250 /year**

Benefits of Allied Membership include:

- All member communications including notification of events from AIA and our industry partners
- Member pricing to attend all events, including continuing education and networking events
- Opportunity to present education courses at our monthly CEU & Brew events

### **ANNUAL SPONSORSHIP OPTIONS**

Annual sponsors enable our chapter to provide a wide variety of educational and networking programs for our membership and industry partners.

Options for annual sponsorship:

#### **Bronze Sponsorship - \$500-999\$ / year**

- Includes all Allied Membership benefits +
- Brand/company recognition of your Sponsorship level including your company's logo for all AIA FLSW organized main events (lecture series, holiday party, networking mixers)
- Quarterly exposure on our social media channels which may include Facebook, Twitter, LinkedIn, YouTube, and Google
- Priority option of sponsoring a display table at applicable events

#### **Silver Sponsorship - \$1,000-\$1,999 / year**

- All the benefits of Bronze sponsorship +
- Priority option of sponsoring a display table at applicable events – *with a 25% discounted rate*
- Prominent sponsorship banner on our website

#### **Gold Sponsorship - \$2,000-\$3,999 / year**

- All the benefits of Silver Sponsorship +
- Prime recognition in our monthly newsletter and website
- Speaking time at all events throughout the year
- Priority option of sponsoring a display table at applicable events – *with a 50% discounted rate*

#### **Platinum Sponsorship - \$4,000+ / year**

- All the benefits of Gold Sponsorship +
- Prime recognition in our monthly newsletter and website
- Speaking time at all events throughout the year
- Priority option of sponsoring a display table at applicable events – *Included at no extra charge*



**All sponsorship levels include the following:**

- Exposure of your brand during our marketing for the event, including through our e-newsletter, website and social media channels
- Graphical representation indicating your sponsorship at applicable events
- Priority choice of promotional event table displays (priority given based on level of sponsorship)
- Discounted pricing rates for all AIA events
- Complimentary involvement to our Advisory committee
- Admission to the exclusive Sponsorship Appreciation event sponsored by AIA FLSW

Advisory Committee description:

The goal of the advisory committee is to get input from our sponsors/members for things we can do/change to benefit our future events, gatherings, and overall presence in the community. Everyone's input is encouraged and appreciated as we are trying to continually benefit the community, and everyone involved.

**EVENT SPONSORSHIP**

Event Sponsorship provides businesses and partners with the ability to support one of our Chapter's many events during the year and is in addition to or in lieu of Allied Membership and Annual Sponsorship. Our event opportunities include:

- Monthly CEU meetings
- Continuing Education classes
- Annual lecture series
- Annual awards night
- Bus tours throughout Florida
- Happy Hour and Holiday events

Event Sponsorship costs are determined on a case-by-case basis and may be subject to the approval of the board. Event Sponsorship can be for portions of an event such as food or drinks, an entire event, or an event series such as the annual Lecture Series.

- Event sponsorship between \$1,000 and \$2,500 also includes Allied Membership for one year
- Event sponsorship above \$2,500 also includes Gold Sponsorship for one year

Event sponsorship has the following benefits:

- Exposure of your brand during our marketing for the event, including through our e-newsletter, website and social media channels
- Electronic graphical display of company/entity logo displayed on screen at time of event
- Prime promotional table with your materials
- Speaking time at the event

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



# Florida Southwest

## Membership/Sponsorship Application

I am interested in the following membership or sponsorship level (please check one or more):

- Allied Membership - \$250/year
- Bronze Sponsorship - \$500-\$999/year
- Silver Sponsorship - \$1,000-\$1,999/year
- Gold Sponsorship - \$2,000-\$3,999/year
- Platinum Sponsorship - \$4,000+/year
- Event Sponsorship – contact a board member for cost estimates based on event request.

Please select one:

- I would like my membership/sponsorship to continue on an annual basis. Please charge my credit card annually or invoice me for the cost of my continued support.
- I would like my membership/sponsorship to continue for one year only. Please contact before my support expires for an opportunity to renew.

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NAME

TITLE/POSITION

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COMPANY

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MAILING ADDRESS

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CITY

STATE

ZIP

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PHONE

EMAIL

CHECK ENCLOSED? (circle one option)

YES NO

### Application Checklist:

Please ensure you have included the following items with this application:

- Check
- Credit Card
  - **If paying by credit card, a Square Invoice will be sent to process the payment securely**
- For Sponsorships, provide a company logo in high resolution to the email address below
- Please email your application to [treasurer@aiaflasw.org](mailto:treasurer@aiaflasw.org) or mail to:  
**American Institute of Architects Florida Southwest Chapter**  
P.O. Box 1769  
Fort Myers, FL 33902 – 1769

I declare that the information is accurate and complete and that I am not otherwise eligible for membership with AIA Florida Southwest.

Signature: \_\_\_\_\_

[WWW.AIAFLASW.ORG](http://WWW.AIAFLASW.ORG)

A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS